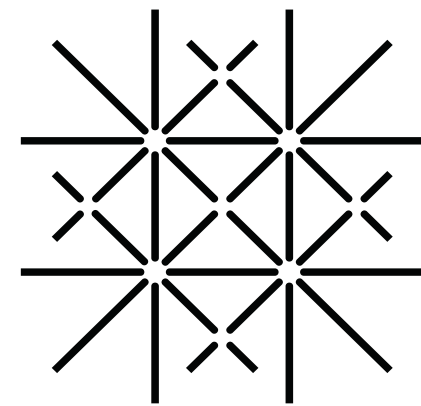




**University
of Basel**

In association with:



Last essential steps

Interpretation

Problem



Model



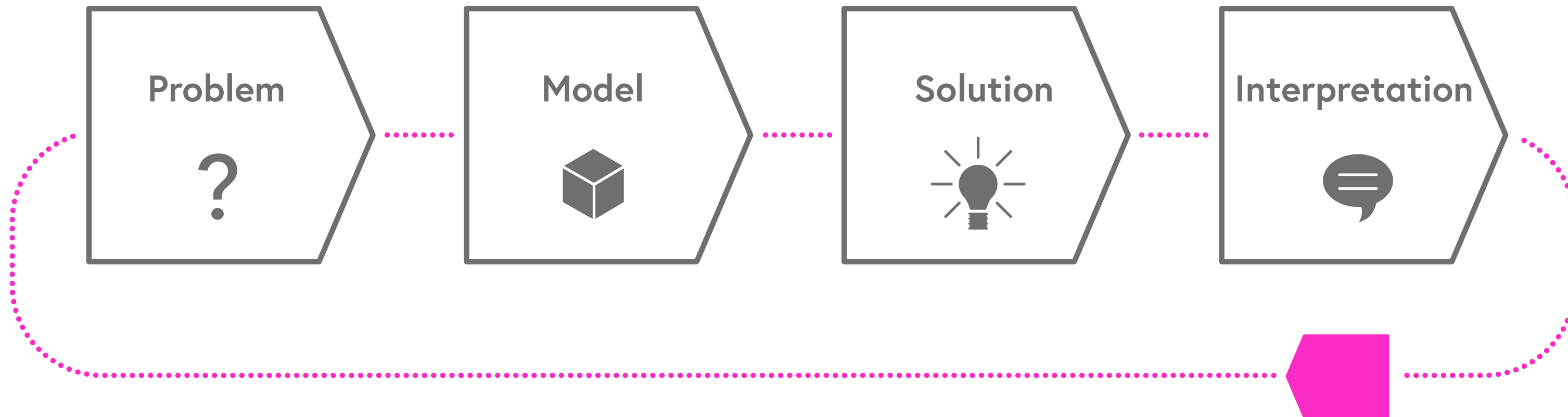
Solution



Interpretation



Your story looks like this:



"All models are wrong
but some are useful"
George Box

Keep in mind

- Know your model limitations
- Test the robustness of your findings
- Focus on your question
- Provide an answer to your question
- Set your story line